

MGFOA Fall Training Institute
October 4 - 6, 2021
Mission Point Resort

FINAL AGENDA

Sunday, October 3

2:00-5:00 pm **Early Registration** Main Lodge Lobby

Monday, October 4

7:30–8:30 am **Registration/Breakfast Buffet** Sound Stage Foyer

8:30–8:50 am **President’s Welcome** Sound Stage

9:00–10:00 am **General Session: Innovate: Tips to Recreate Your Workplace by Design** Sound Stage
Kimberly Maki, Influential Voices
New rules. New funding. The complexity of our work keeps growing. Communication is expected to be rapid and transparent. We’re on all the time. We’re expected to do more with less. We need to attract and retain good talent. In this keynote session, we’ll learn and discuss how innovation principles can help us think differently about our career and workplaces. Join us to explore and create what’s next in this playbook of possibilities. (1.2 CPE Other)
Moderator: Lou Orcutt, Huntington Bank

10:10–11:30 am **General Session: Insights on the 2021 Legislative Session—Current and Future** Sound Stage
Chris Hackbarth, Michigan Municipal League; Judy Allen, Michigan Townships Association
Local Government Advocates from MML and MTA will share insights on the 2021 Legislative session including the upcoming fall session, state budget and ARPA funding updates, legislative issues at the forefront from tax and municipal finance to local control to federal actions. (1.2 CPE Other)
Moderator: Kristin Angel, Michigan Class

11:40am–12:30pm **Concurrent Sessions:**
Topic A: Becoming Visible 360: Micro-Workshop Atrium Lounge
Kimberly Maki, Influential Voices
This 50-minute session is a condensed version of Influential Voices’ popular program **Becoming Visible 360**. Becoming visible in the workplace is a daunting subject for many, even seasoned, professionals. That’s why we’ve put extra effort into making these **Executive Presence** tools FUN! You’ll create your own **Personal Brand Shield**, a visual pathway to remind us how we show up in our most authentic, natural actions. You’ll take stock of your strengths and limitations. Understand your values and motivations. Plan and choose how you show up and who you want to become in the process. Through these stories, we’ll unearth descriptive key words and powerful memory tags that serve as the basis for your **personal value statement** and classic “**elevator pitch**.” Then, you’ll learn and use a powerful networking tool, the “**lean in**” **pitch**. Time permitting, we’ll put it all into an action plan using deconstruction, chunking, calendarizing, resource mapping and A+ Accountability Tools including the Key Progress & Intentions (KPI) Tracker and ID My Network. (1.0 CPE Other)
Moderator: Ginger Burke-Miller, City of Dearborn

Topic B: Internal Controls Sound Stage
Jamie Rivette & Ali Barnes, Yeo & Yeo
Internal controls are necessary for operational effectiveness and efficiency. Learn the importance of internal controls and how to uphold them in a remote environment. (1.0 CPE Accounting and Auditing)
Moderator: Tom Colis, Miller, Canfield, Paddock and Stone, PLC

12:30–1:20 pm **Luncheon** Sound Stage

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1:30–2:20 pm	General Session: A History of Grand Hotel and Mackinac Island Bob Tagatz, Grand Hotel Historian A fun and humorous discussion on the history of Mackinac Island and the Grand Hotel. <i>Moderator: Lou Orcutt, Huntington Bank</i>	Sound Stage
2:30–3:20 pm	Concurrent Sessions: Topic A: Capital Markets Max Hotchkin, Huntington Securities, Inc.; Tom Colis, Miller Canfield; Nate Watson, PFM This session will cover a brief market update and how to take advantage of the low interest rate environment. (1.0 CPE Other) <i>Moderator: Adam Bonarek, Redford Twp.</i>	Sound Stage
	Topic B: Future of Remote Workspace Paul Wills, Plante Moran This session will review the evolution of the "remote workplace" over the years as well as the impact of recent Covid restrictions. Session will include case studies of recent efforts at both the local and county levels. (1.0 CPE Other) <i>Moderator: Pat McGow, Miller, Canfield, Paddock and Stone, PLC</i>	Atrium Lounge
3:30–5:00 pm	Concurrent Sessions: Topic A: Construction Accounting Paul Wills, Plante Moran This session will include an overview of the planning and implementation process related to construction accounting for large capital programs. Session will include case studies relative to "best practices". (1.8 CPE Accounting and Auditing) <i>Moderator: Nathaniel Watson, PFM</i>	Sound Stage
	Topic B: Ethics - To Infinity and Beyond Marlene Beach, UHY Ethical concerns and challenges are an ever-changing area. We will discuss various ethical challenges and look at some recent fraud cases. (1.8 CPE Ethics) <i>Moderator: Ali N. Barnes, Yeo & Yeo</i>	Atrium Lounge
5:30–6:00 pm	New Member/First Time Attendee Reception	Cypress Room
6:00–7:00 pm	President's Reception	Cypress Room
<u>Tuesday, October 5</u>		
7:30–8:30 am	Breakfast Buffet	Sound Stage Foyer
8:30–9:50 am	GASB Stephen Blann, Rehmann Robson LLC There is always something new with governmental GAAP! This session will focus on the most important themes coming out of the GASB, and the standards most likely to impact local governments in 2022 and beyond. (1.6 CPE Accounting and Auditing) <i>Moderator: Hughey Newsome, Wayne County</i>	Sound Stage

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10:00–10:50 am	<p><u>Concurrent Sessions:</u></p> <p>Topic A: Charge-Backs & Other News Sound Stage</p> <p>Catherine McClary, Washtenaw County</p> <p>Recent Court decisions and new laws have brought changes affecting local governments. This presentation will clarify these new rules and discuss tax foreclosure prevention. (1.0 CPE Other)</p> <p><i>Moderator: Eric McGlothlin, Dickinson Wright PLLC</i></p> <p>Topic B: Water Affordability Atrium Lounge</p> <p>Maggie Pallone, Public Sector Consultants</p> <p>Water affordability is becoming an increasingly big issue as local governments try to balance providing clean, safe, and affordable water to their customers. This session will look at how communities are addressing the providing water affordability assistance, navigating state and federal requirements, and new state and federal financial assistance that may be able to help. (1.0 CPE Other)</p> <p><i>Moderator: Ali N. Barnes, Yeo & Yeo</i></p>
11:00–12:00 pm	<p>Michigan Cyber Partners: A Left of Boom Approach to Cybersecurity Sound Stage</p> <p>Andy Brush, DTMB-Contractor, State of Michigan</p> <p>Most organizations are aware that cybersecurity events can disrupt business operations. This session presents an organized set of activities that you can follow to prevent that bad day and be ready if it happens. This approach is supported by Michigan Cyber Partners, a collaborative effort between national, state, and local players www.michigan.gov/cyberpartners. (1.2 CPE Other)</p> <p><i>Moderator: Adam Bonarek, Redford Twp.</i></p>
12:00–1:10 pm	<p>Annual Business Meeting Luncheon Sound Stage</p>
1:20–2:10 pm	<p>General Session: Economic Update Sound Stage</p> <p>Kyle Jones, PFM</p> <p>Today's economic environment is one characterized by strong growth as the country recovers from 2020's COVID induced recession. This growth has been supported, in large part, by accommodative Federal Reserve monetary policies and unprecedented levels of fiscal stimulus. Policy makers and market participants alike are grappling to balance the realities of strong economic productivity with the expectation that a reduction in accommodative policy may soon begin – all while COVID variants have threatened to mitigate growth. During this session, we will explore these factors and the potential impact on the investment and debt issuance landscape. (1.0 CPE Other)</p> <p><i>Moderator: Nathaniel Watson, PFM</i></p>
2:20–3:10 pm	<p>General Session: Communications – Board Conduct/Public Trust Sound Stage</p> <p>Sarah Jennings, Maner CPA</p> <p>We are in our 4th industrial revolution and still waiting to see what the lasting impact will be - data is brought to us and delivered from us at a pace we never anticipated. As leaders in our communities and custodians of citizens' funds it is our responsibility to lead and guide our leadership councils with professionalism, care and integrity. Join the conversation around conduct and communication considerations for elected and appointed officials. (1.0 CPE Other)</p> <p><i>Moderator: Kristin Angel, Michigan Class</i></p>
3:20–4:40 pm	<p>Best Practices Roundtable Sound Stage</p> <p>Moderator: Mark Warner, Plante Moran</p> <p>This session will provide all attendees an opportunity to engage with groups of industry peers to listen to and share lessons learned on a variety of topics. Discussion areas will include financial forecasting, tips for narrowing skill gaps on your team, technology, risk management best practices and more. (1.6 CPE Other)</p>
5:45–10:00 pm	<p>Banquet & Social Event Cypress Room</p>

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Wednesday, October 6

7:30–8:30 am	Breakfast Buffet	Sound Stage Foyer
7:45–8:30 am	Past Presidents/New Board Breakfast	Colonial Room
8:30–9:50 am	ARPA Coronavirus State and Local Fiscal Recovery Funds Marie Stiegel, Plante Moran The American Rescue Plan Act signed into law in March 2021, provides \$350 billion to states and local governments to combat the continued impact of the COVID-19 pandemic. In this session, we will breakdown the guidance related to eligible uses, the calculation of lost revenue, compliance requirements, and accounting guidance. We will also discuss some of the strategic considerations to be made as local governments plan to spend this money. (16 Accounting and Auditing) <i>Moderator: David Helisek, Plante & Moran, PLLC</i>	Sound Stage
10:00–10:50 am	<u>Concurrent Sessions:</u> Topic A: Actuarial ABCs – Demystifying Your Valuation Jim Anderson, GRS Consulting; Mike Kosciuk, Gabriel, Roeder, Smith and Company Given that public pension plans face an extraordinary level of scrutiny, understanding the actuarial valuation is an invaluable tool. After this fun and interactive (hopefully) session, you will understand that the valuation is more than a book full of numbers and be able to leverage the knowledge you gain to help explain the key components of the actuarial valuation to key stakeholders. (1.0 CPE Other) <i>Moderator: Mel Maier, Otsego County</i>	Sound Stage
	Topic B: Leadership Skills for Finance Officers Tom Skrobola, City of Farmington Hills; Dave Keenan, City of Midland The traditional role of a finance director has been largely focused on "getting the numbers right". The best Finance Directors also know how to listen to the public, decision-makers, experts and fellow staff to identify the best financial options and to move the organization forward in a positive direction. Two Finance Directors will facilitate an interactive discussion around organizational design and best practices they have learned over their careers in public finance. (1.0 CPE Other) <i>Moderator: Sheryl Johnson, Oakland County</i>	Atrium Lounge
11:00–11:50 am	<u>Concurrent Sessions:</u> Topic A: Defined Contribution Plans “The Fiduciary Responsibilities & Potential Liability of Plan Sponsors” Mark Woolhiser, AIF®, IAR® & Joe Warsecke, CFP® AIF®, MBC Investment Consulting The session will review the important factors and liability facing plan sponsors today, and the importance of monitoring your fund lineups and benchmarking your plan providers. (1.0 CPE Other) <i>Moderator: Ed Sell, Jr. City of Monroe</i>	Sound Stage
	Topic B: Looking for Yield ... and Safety and Liquidity Michael Barry, PFM Rates go up, rates go down, how to find yield in an ever-changing investment environment without sacrificing safety and liquidity. (1.0 CPE Other) <i>Moderator: Hughey Newsome, Wayne County</i>	Atrium Lounge